



**AMERICA'S
WARRIOR
PARTNERSHIP**
EMPOWERING COMMUNITIES
TO EMPOWER VETERANS

2017 **ANNUAL REPORT**

CONNECT EDUCATE
ADVOCATE COLLABORATE



As we head into our fifth year as a national organization, it is important to reflect on what we have accomplished, and share our vision and experience as we build our future. Our mission, to empower communities to empower veterans, has always been our “North Star” as we strengthen our country by empowering veterans.

In 2017 we expanded our impact into three new communities which are initiating community integration programs: Cleveland (NEOPAT), Atlanta (The Warrior Alliance), and Minneapolis/St. Paul. We assisted Minnesota (Project Got Your Back) in their efforts to unite the veteran-serving programs across their state. We signed MOUs with the American Red Cross, Department of Veteran Affairs, and several others in order to offer more significant impact. We were awarded a multi-year grant from the Bristol-Myers Squibb Foundation to study veteran suicide at the community level. We also strengthened an already formidable Board of Directors.

Our proprietary information system, WarriorServe® was adopted by eleven organizations to dynamically network their communities and organizations. These efforts directly help veterans and their families at the community level where they live and work, but resonate up through regions, states, and the nation.

All transitioning and former service member – regardless of era – are warriors trained to overcome adversity;

however, they cannot do it alone. They need the support, assistance, and fellowship of the greater communities around them. In 2018 we will launch “America’s Warrior Partnership Network” to leverage national services to meet local need. This will strengthen more communities around the country to help facilitate services to more transitioning service members, veterans, military families and their caregivers.

Veterans are assets to their communities. Their commitment, experience, and skills are needed to improve communities and strengthen our nation. America’s Warrior Partnership is well positioned to help make communities welcoming places for all veterans, regardless of era and level of need.

Through our unique approach, we have created communities where colleges are more accessible, employers can recruit and retain veterans, and community resources are efficiently connected to empower veterans. We are one team with one mission. As we go forward, we will build on the milestones highlighted in this report, and we are humbled to count you as a partner in our journey.

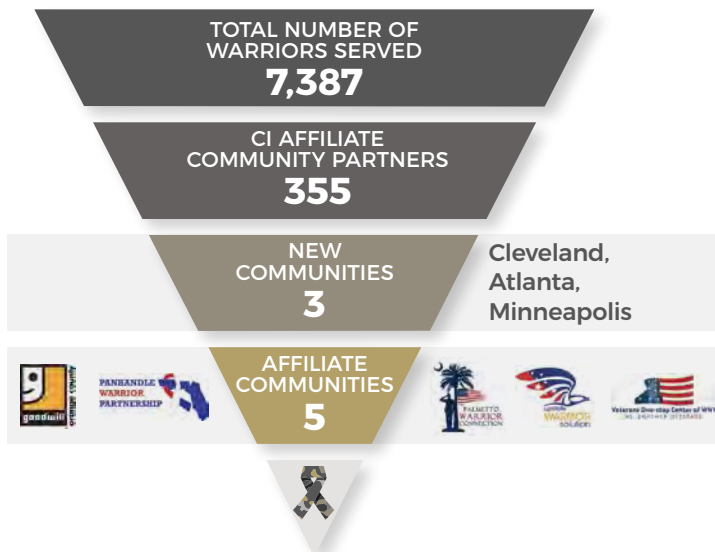
Sincerely,

Jim Lorraine
President & CEO



COMMUNITY INTEGRATION

EMPOWERING VETERANS



TOTAL NEW WARRIORS SERVED

7,387

NEW POST-9/11 WARRIORS SERVED

4,784

ENROLLED IN SCHOOL

292

ON TRACK TO GRADUATE

97%

HOMELESS HOUSED

93

HELPED WITH EMPLOYMENT

592

ENROLLED IN VA EBENEFITS

1,788

ENROLLED IN VA HEALTHCARE

2,306



Buffalo, NY

Since adding America's Warrior Partnership Community Integration program in May 2016, VOCWNY has increased the number of veterans they serve monthly by 22%.

"Our relationship with America's Warrior Partnership goes far beyond purely financial. No matter what our challenges or circumstances, they have always been there to lend whatever support we need. As a result of that unwavering support, we have not only thrived, but also been able to expand the number of Warriors in Western NY that we serve and become an even more solid presence in our community."

- Adam Howard (VOCWNY)

EMPOWERING COMMUNITIES

Effectiveness

Based on our Community Assessment Metric, Community Affiliates report their community's overall **effectiveness increased by nearly 25%** after two years of implementing the Community Integration program.

Community Affiliates identified increased effectiveness in:



- Outreach
- Homelessness Program



- Access to Healthcare
- Access to Behavioral Health



- Education Program
- Employment Program



- Access to Recreational Activities
- Community Leadership
- Use of Community Funding/Grants

Affiliate Metrics

From our 2017 Annual Partners Survey:

86% reported their community's holistic care has improved since working with America's Warrior Partnership

100% are extremely satisfied, very satisfied, satisfied, or neutral with America's Warrior Partnership's support of their community.

100% of those who reached out to America's Warrior Partnership received a response within 2 days

The estimated Economic Impact of Community Integration within our affiliate communities is \$56 Million. The return on investment is nearly 50 times higher than our initial investment.

66%
increase
in veterans
SERVED



Orange County, CA

Prior to completing the implementation of Community Integration and WarriorServe®, Goodwill of Orange County served approximately 98 post-9/11 veterans a month. Since completing the implementation phase in May 2016, they have increased by 66% serving approximately 163 post-9/11 veterans a month. After seeing the success in Orange County, Goodwill has sought collaboration with America's Warrior Partnership to do more across the state of California.

PROGRESSIVE PROGRAMS



BY AMERICA'S WARRIOR PARTNERSHIP

America's Warrior Partnership designed and implemented WarriorServe® Partner Portal to help increase the capacity of veteran serving providers by improving referral processes, collaboration and case coordination with community partners.

120%

growth expanded from 5 to 11 communities benefiting from WarriorServe® including Syracuse/Chittenango, NY and Atlanta, GA

Received a
93%

user satisfaction rating for WarriorServe®

Received a
92%

ease of use rating for WarriorServe®

Operation Deep Dive

BACKGROUND

America's Warrior Partnership, University of Alabama researchers and the Bristol-Myers Squibb Foundation have partnered on a four-year research study that will examine the factors and potential causes involved in suicides and early mortality due to self-harm among military veterans. Funded by a \$2.9 million grant from Bristol-Myers Squibb Foundation, as well as additional investment from America's Warrior Partnership and other in-kind supporters, "Operation Deep Dive" will use unique methodologies that have never before been applied to the research of veteran suicides.



BUILDING AWARENESS AND CHANGING THE CONVERSATION

Our CEO and Directors delivered



30+ public presentations to

include national organizations like American Evaluation Association, NACVSO, NACO, South Carolina County Veteran Service Association, UBS, University of Alabama, and community-based organizations including Nashville, Syracuse, Denver, and Fargo.

Our marketing and PR efforts are **effective** as evidenced by the **\$372,641** in advertising value we realized at **no cost**.

Social Media

Tripled social reach and total number impressions **increased** by **1,360%**



#IAMAWARRIOR



**Join the Mission.
Support the Community.
Empower Veterans.**

I AM A WARRIOR campaign created to celebrate the warrior in all of us.
Peer-to-peer campaign joined by participants in 13 different states with impression impact of nearly 22,000.

“Veterans deserve our undying support and everlasting appreciation! I am the daughter of a Marine. I am a mother of a Sailor. I am a donor. #IAMAWARRIOR”

~ Donor from Western NY



NATIONAL CONVENING POWER



The Symposium is an industry-leading event that brings together hundreds of veteran-serving professionals from across the nation to **connect** with new resources, **educate** on trends and solutions using best practices, **advocate** effectively, and **collaborate** for future partnerships.

"America's Warrior Partnership has consistently hosted the largest and most impactful symposium in the veterans nonprofit space. Their annual symposium fosters collaboration, networking, and innovation on behalf of our military and veteran community. The Marcus Foundation has been proud to sponsor the symposium for the last couple years."

~ **Marcus Ruzek**,
Program Director, The Marcus Foundation

2017 SYMPOSIUM SPONSORS



OVERVIEW OF 2017 WARRIOR COMMUNITY INTEGRATION SYMPOSIUM



575
ATTENDEES



80+
EXHIBITORS



175
ATTENDEES

Came early for the preconference



300
ATTENDEES

Enjoyed the
President's
Reception



28
VOLUNTEERS

Thank you to Southern Company,
The Home Depot, SunTrust, Coca-Cola,
UPS, Stratiplan, & Real Hero Report

90%

reported that
they learned something
new that will help in their
work serving military,
veterans and their families.

100%

reported they
made new connections or
developed new partnerships
that might help them better
serve military, veterans and
their families.

TYPES OF ATTENDEES

Corporate 15%
Community
Organization 31%
Government 9%
National
Organization 39%
University 5%

TRANSPARENCY REPORT

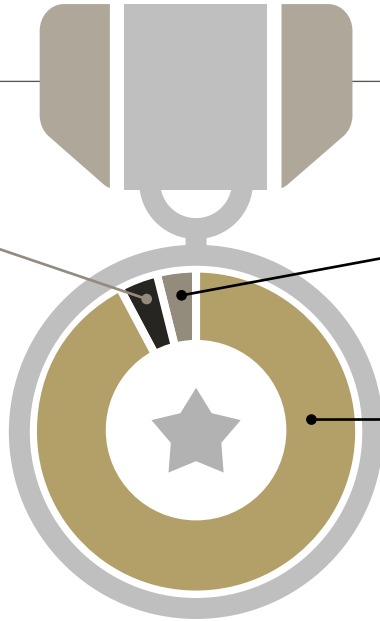
Expenses

\$3,340,920

\$128,191
Development
& Marketing

\$124,164
Administration

\$3,088,565
Program –
Direct Services &
Affiliate Support



For every \$1 spent...

92.5%

goes directly
to programs
and services

3.7%

supports
operations

3.8%

is used to raise
funds to support
our mission and
create awareness

We appreciate our donors.

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Got Your 6
Marcus Foundation
Triwest
UBS
Karen and James Hull
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Joy Graham
Courtney Humphries
Natalie Newman
Raymond Schultz
Veronica Flaherty
Galen Kallegan
Rebecca Wells
Amanda Marley
Frank Stolba
Mary Piszczor
Orin T
Rachel Kitto
Sara Chuzie

Support us in 2018.





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TO EMPOWER VETERANS

1190 Interstate Parkway
Augusta, GA 30909

AmericasWarriorPartnership.org

